

OUR ADN

MAZAM is a consulting and project management agency specialized in Innovation Entrepreneurship. Founded in 2011, just after the Tunisian revolution, MAZAM was created to address a growing need for support for early stage startups in Tunisia. Over the years, we have developed a unique expertise in supporting startups and an ability to provide strategic advice for the creation and consolidation of innovation ecosystems. Today, MAZAM acts as a catalyst for emerging ecosystems in Africa and the Middle East. We believe that innovation is a key driver of economic growth and sustainable development, and we are proud to contribute to the creation of an enabling environment for innovative entrepreneurship in the region. Our approach is based on a deep understanding of local issues, combined with cutting-edge expertise in project management and strategic consulting.

OUR ROOT VALUES



CREATIVITY

Creativity is our core value. We believe that creativity is essential to drive growth and meet the challenges of today's world.

We encourage original thinking within our team, and we strive to help our clients stimulate their creativity and realize their full potential. This allows us to provide our clients with unique, innovative and customized solutions to meet their needs. We share our ideas, we are intellectually generous!

OUR ROOT VALUES



ADAPTABILITY

We are aware that the business world is constantly evolving and that our clients' needs can change rapidly. We have therefore developed an ability to adapt and be flexible in our approach to respond to these changes. Our approach is client-centric. We listen to their needs and adapt to their requests to provide solutions that meet their expectations. We are also flexible in our approach to project management, using agile methods to adapt to changes and unforeseen events that may arise. We evolve, learn and rethink to deliver the best results!

OUR ROOT VALUES



CAPACITY

Our ability to deliver is underpinned by our commitment to innovation and our ability to adopt new technologies and work methodologies to improve our processes and ensure the success of our projects. We have a culture of performance that translates into a commitment to deliver high quality results, on time and on budget. Our strong ability to deliver is based on our proven experience in managing complex projects and our commitment to maintaining high quality standards at every stage of our work. We love delivering !

OUR EXPERTISE



Project Management



Strategy & Consultancy



Research & Studies



Product Development



Entrepreneurial Program Development



PROJECT MANAGEMENT

We have a solid experience in managing complex projects, especially in the field of innovation. We help you design your project according to your needs and capabilities. We support you in planning, organizing, executing and controlling your projects in order to achieve your objectives in terms of time, budget and quality. We offer project management services tailored to your needs ranging from design to full project management, including training and coaching of your project teams.



ENTREPRENEURIAL PROGRAM DEVELOPMENT

We help startups grow by providing them with tailored support. We design a variety of support programs, including incubation, acceleration, open innovation, and more. We work closely with governments, funders and large corporations to help startups achieve their growth and development goals. We provide advice on business strategy, project management, financial management and more. We connect startups with investors, mentors, and other entrepreneurs to strengthen their networks, and we provide them with a range of tools that can help them.

OUR EXPERTISE



RESEARCH & STUDIES

We conduct studies and research on emerging innovation ecosystems and startups to better understand trends, challenges and opportunities. We use this information to improve our coaching services and to advise governments and international organizations on how to create environments conducive to innovation entrepreneurship.



STRATEGY & CONSULTANCY

We work closely with governments and international cooperations to create enabling environments for innovative entrepreneurship. We provide strategic advice on how to create and/or consolidate innovation ecosystems, including the implementation of public policies and programs to support startups. We also help government agencies identify and exploit innovation-based economic development opportunities.



PRODUCT DEVELOPMENT

MAZAM has expertise in developing digital solutions to meet the specific needs of each client. We design and develop our own products to support and enhance the other services we offer, and to help our customers achieve their goals more effectively and efficiently.

THEY TRUST US



Contact us!

ADRESSE

Cité Mahrajene, El Menzah, Tunis, Tunisie

EMAIL

salah@mazam.com

PHONE

+ (216) 25 128 412

